



The Hellman Company, inc.

31 December 1991

The Honorable Thomas Mac Middleton, *President*  
The Honorable Robert J. Fuller  
The Honorable Murray Levy,  
The Honorable Nancy Sefton  
The Honorable Dale E. Speake  
**County Commissioners of Charles County, Maryland**  
Baltimore Street  
La Plata, Maryland 20646

Subject:

**Bringing Appropriate, High Quality Jobs to Charles County**

*Virtual Adjacency*<sup>SM</sup> / **Satellite Office for GSA ...**

Dear Commissioners:

Charles County should have been the leader in telework centers, not Hagerstown. Nonetheless, we can benefit directly from their work. As reported in the 29 Dec 91 Washington Post, the nation's first "Federal Alternative Worksite Center" is today in its formative stages — *Hagerstown-to-D.C. Commuters Could Work Here from There*. This is very much in the spirit of what I envisioned as a **solution to the Routes 301/5 and 210 commuters' nightmare**. I have communicated these issues and ideas in many meetings and much correspondence beginning in 1988 — to you and MDOT and DEED among others.

The "future" I have been writing to you about over the past 4 years is arriving now, at an **accelerating pace**. Our most recent correspondence enclosed the Southern Maryland Regional Technology Council's 14 Nov 91 letter and demonstration project proposal to Cong. Steny Hoyer. It referenced a pilot program, currently underway, initiated in early 1990 by the President's Council on Management Improvement (PCMI) and administered by OPM and GSA. It is called the "Flexible Work Place Project".

This project is an important step in the direction of implementing my theory of *virtual adjacency* — which will **enable office workers to perform many of their tasks using less "transportation" and more "communication"**. As a result, many otherwise intractable problems become solvable. This is only more important in these times of unprecedented budget deficits, recession, and economic transition.

Achieving the desired goals, however, will require multi-dimensional effort. **You must provide leadership and facilitate co-operation**. It is not simply technology, it is also behavior (psychology), lifestyle (education, recreation, retail, social), and land-use.

The benefits, though, are clearly worth the effort:

- Transportation:** Congestion Mitigation; Energy Conservation;  
Cleaner Air thus a healthier Chesapeake Bay
- Jobs** Balance jobs with housing diversity and quantity in the County;  
Synergistic support of local economic activity (services and retail);  
High quality, part-time jobs allow people to be professionals and parents;
- Education** ensure completion of the inner campus plan and the new  
Center for Business and Industry at the Charles County Community College

I met Monday with **Dr. Wendell Joice**, co-director of the Flexible Work Place Project, to brief him on my work in Charles County and the relevance of our proposed demonstration project to his work and his goals. **He was most interested and has offered to meet to discuss this further with you at your convenience.**

If you would so desire, I believe it would be most productive to arrange a meeting that would include yourselves, Dr. John Sine, and Scott Rowan. It might also make sense to include Roy Hancock and Jacqueline Magness Seneschal. I will be meeting again Wednesday 8 Jan 92 with Dr. Joice in preparation for cooperative progress. I will call to coordinate such a "worksession".

Sincerely,

Jay John Hellman

encl. previously furnished  
14 Nov 91 ltr and demonstration project proposal to **Cong. Steny Hoyer** and Cong. Wayne Gilchrist

encl. **U.S. Plans Telework Site in Md.** / *D.C. Computer Link to Hagerstown a 1st* / **Hagerstown-to-D.C. Commuters Could Work Here From There**, Fern Shen, Washington Post, 29 Dec. 91, B1

cc: John Sine, President, Charles County Community College  
Scott Rowan, Director, So. Maryland Regional Technology Council  
Roy Hancock, Deputy County Administrator, Department of Planning and Growth Management  
Jacqueline Magness Seneschal, Director of Planning  
Lloyd Anderson, Chairman, Charles County Planning Commission  
John H. Buckmaster, Vice Chairman, Charles County Planning Commission  
Edward M. (Doc) Blanchard, Secretary, Charles County Planning Commission  
Lock Wills, Member, Charles County Planning Commission  
Thomas Saxton, Member, Charles County Planning Commission  
Phillip Bryant, Member, Charles County Planning Commission  
Sandy Mitchell, Member, Charles County Planning Commission

Don Reinke, Executive Director, Charles County Economic Development Commission

David L. Winstead, Chairman, Transportation Commission, Md. Dep't of Transportation  
J. Randall Evans, Secretary, Maryland Department of Economic and Employment Development  
O. James Lighthizer, Secretary, Maryland Department of Transportation  
Stephen L. Reich, Deputy Director, Office of Transportation Planning, Maryland Dep't of Transportation  
Neil J. Pedersen, Director, Office of Planning and Preliminary Engineering, SHA, Md. Dep't of Transp.

Bill Eckman, Mayor, Town of La Plata  
Ray Becmer, Chairman, Town of La Plata Planning Commission  
Gary Echols, Member, Town of La Plata Planning Commission  
Jerry Dedman, Member, Town of La Plata Council and Planning Commission  
Walt Sollars, Member, Town of La Plata Planning Commission  
Jack Salyers , Member, Town of La Plata Planning Commission  
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